

2023

ANNUAL REPORT



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Executive Summary:

The year 2023 marked a period of significant accomplishments and ongoing endeavors for Islampur Cottage Industries Association (ICIA). Despite facing various challenges, ICIA remained steadfast in its commitment to serving communities, promoting local crafts, and responding to emergencies. This report highlights the completed projects, ongoing initiatives, and future plans of ICIA during the reporting period.

Message from the Executive Director:

As we reflect on the achievements and challenges of the past year, I extend my heartfelt gratitude to our dedicated team, partners, and donors for their unwavering support. The resilience and determination of the communities we serve continue to inspire us in our mission. Looking ahead, ICIA remains resolute in its commitment to fostering sustainable development and improving the lives of individuals and families in the region.

Introduction to Islampur Cottage Industries Association (ICIA):

Islampur Cottage Industries Association (ICIA) is a non-profit organization established with the aim of promoting socio-economic development, preserving traditional crafts, and supporting marginalized communities in the region. Since its inception [year], ICIA has been actively involved in a range of initiatives aimed at empowering communities, providing education support, and offering relief during times of crisis.

Completed Projects during the Reporting Period:

Relief Distribution:

In response to the devastating floods in Swat, ICIA collaborated with like-minded organizations and social activists to provide emergency relief to affected families. The floods, which surpassed the magnitude of previous disasters, caused extensive damage to infrastructure and livelihoods, leaving thousands homeless and vulnerable to food insecurity. ICIA, in partnership with the Muslim World League (MWL) and other organizations, distributed essential relief items including flour, food cartons, tents, hygiene kits, and blankets to over 6500 families across three districts. The distribution process was conducted in coordination with community organizations, non-governmental organizations (NGOs), and local authorities, ensuring that assistance reached those most in need.

Education Support Program:

ICIA continued its commitment to education by sponsoring 70 underprivileged students at various levels, providing scholarships, meals, books, uniforms, and cash awards. Additionally, ICIA facilitated academic research by supporting eight students from the Home Economics Department of the University of Swat in conducting their theses on the weaving industry of Islampur. These initiatives aimed to empower students and promote educational attainment among disadvantaged communities.

Elum Traditional Arts and Crafts (ElumTac):

ICIA's subsidiary, ElumTac, actively participated in exhibitions and promotional events, showcasing the rich heritage of traditional crafts from the region. At the Trade Development Authority of Pakistan exhibition in Lahore, ElumTac presented over 200 woolen products, including shawls, fabrics, Pakols, scarves, and mufflers, attracting attention from national and international buyers. Furthermore, ElumTac facilitated the export of woolen items worth Rs. 4 million to countries such as the Czech Republic, Russia, and Germany, thereby expanding market opportunities for local artisans.

Social Welfare Support:

Recognizing the importance of healthcare access, ICIA provided financial assistance to patients with chronic diseases, enabling them to receive proper treatment and support. This initiative aimed to alleviate the financial burden on vulnerable individuals and improve their quality of life.

Executive Director's Visit to USA:

ICIA played a significant role in the establishment of Malala World, a project aimed at promoting education and empowerment for children worldwide. The executive director represented ICIA at the opening ceremony of Malala World at the World Children's Museum of Indianapolis, USA, where artisans' products from Village Islampur were showcased. Through meetings and engagements, ICIA highlighted the craftsmanship and cultural heritage of the region, fostering international partnerships and raising awareness about the organization's work.

Coordination with Government Agencies:

ICIA facilitated discussions with the Trade Development Authority of Pakistan to promote cultural products from Khyber Pakhtunkhwa, fostering collaboration for the economic development of the region. Officials from the authority visited Islampur to explore opportunities for promoting local crafts and enhancing market access for artisans.

Ongoing Projects:

Establishment of GGHSS Chitor/Islampur:

Recognizing the need for educational infrastructure, ICIA secured funds from the Malala Fund Inc. to purchase land for the construction of a girls' government higher secondary school in Chitor/Islampur. The identified site has been approved by the Education Department (Female) Swat and the Deputy Commissioner's office, with plans underway for the construction phase.

Purchase of Land for Construction of Government Girls Higher Secondary School:

In parallel, ICIA identified and initiated the process of purchasing land for the construction of another government girls' higher secondary school. The project has been coordinated with relevant stakeholders, including the Provincial Government of Khyber Pakhtunkhwa, the Deputy Commissioner Swat, and the District Education Officer (Female) Swat, with progress made towards finalizing the land acquisition.

Projects in Pipeline:

Vocational Training (Shawls & Rugs Making):

ICIA has proposed a vocational training project in partnership with the Sustainable Development Policy Institute to provide livelihood rehabilitation for households affected by the Daso Dam. The project aims to train over 400 individuals from 40 villages in district Kohistan in shawl and rugs making, thereby enhancing their skills and income-generating opportunities.

Wool Testing Laboratory:

Recognizing the importance of quality assurance in the woolen products industry, ICIA has submitted a concept paper for the establishment of a wool testing laboratory. The laboratory aims to improve the quality of woolen products, enabling artisans to meet international standards and enhance their market competitiveness. ICIA is coordinating with the Trade Development Authority of Pakistan to secure funding for this initiative.

Future Plans:

Looking ahead, ICIA is committed to the following key objectives:

- Following up on the construction of GGHSS Chitor/Islampur and ensuring timely execution of the project.
- Advocating for the establishment of a wool testing laboratory to support artisans in meeting international quality standards.
- Fundraising efforts to scale up ElumTac's intervention in the USA, promoting local craftsmanship and expanding market opportunities.

- Initiating fundraising initiatives for the establishment of a wool processing unit, aimed at further enhancing the value chain of woolen products and creating employment opportunities for local communities.

In conclusion, ICIA remains dedicated to its mission of empowering communities, preserving traditional crafts, and fostering sustainable development. With continued support from partners, donors, and stakeholders, ICIA is poised to make a meaningful and lasting impact on the lives of individuals and families in the region.

Financial Updates:

S No	Details	ICIA	ElumTac	Total
1	Opening Balance	42644.59	247296	289940.6
2	Relief funds Received	1446700		1446700
3	Education Fund Received	52000		52000
4	Revenue from National Sales		1,457,429	1457429
5	Revenue from International Sales		3256577	3256577
6	Loan/Investment		570000	570000
7	Investment		185,350	
	Total Income	1541345	5716652	7072647
	Expenditures			
1	Salaries	98280	2376670	2474950
2	Office Rent	0	168000	168000
3	Head Office Utilities	20847	247694	268541
4	Audit & other Fee	30000	109900	139900
5	Bank Charges	885	1444	2329
6	Meetings & Conferences	13527	0	13527
7	Relief Operations Cost	1325230	0	1325230
8	Education Program Cost	52000	0	52000
9	Shipping Cost		688821	688821
10	Cost of Goods Sold		1320060	1320060
11	Packing Material		6350	6350
12	Marketing		31000	31000
13	Loan Paid Back		570000	570000
	Total Expenses	1540769	5519939	7060708
	Balance	575.59	196713.1	11938.66
	Receivables	405000	1,605,228	2,010,228
	Stock	0	546800	546,800
	Liabilities	-718829	-938500	-1657329
	Net Balance	-312678	1606954	923576.3